

FOR IMMEDIATE RELEASE

**DDJ Myers Partners with Northwest Credit Union Association for
2013 Emerging Leaders Program**

PHOENIX, Arizona, May 10, 2013 – DDJ Myers, Ltd. is pleased to partner with the [Northwest Credit Union Association](#) (NWCUA) to develop and deliver the 2013 Emerging Leaders Program - an engaging three part training session designed to educate and support leaders from credit unions located in the Pacific Northwest.

The first session launched in March, and will be followed by another session in both June and October, culminating with a Leadership Project Presentation in October. Graduates of the Emerging Leaders Program can expect to develop new thinking and innovative solutions enabling them to take more effective action, build the practices of an authentic leader, and begin to fully reach their leadership potential both in their credit union career and personally. Each session is designed to focus on strategic leadership, building a leadership presence, and the study of various leadership models. The Leadership Project in October allows students to apply their new skills in support of both their credit union and community.

Nationally renowned speakers and trainers come from the DDJ Myers Advancing Leadership Institute and include Deedee Myers, CEO, Mark Haeussler, President, Peter Myers, VP, Susan Gear, Executive Coach, and Stephani Stephens, Faculty.

“The Emerging Leaders Program is a unique leadership opportunity designed to maximize the effectiveness of both future and current credit union leaders. Students will learn skills that translate into greater productivity within their respective credit union,” said Deedee Myers, CEO, DDJ Myers, Ltd.

Responses from attendees at the first session in March was very positive, “Amazing, intense, and empowering are just a few words I would use to describe this week! The speakers were incredibly experienced and educated, while gracious and compassionate. The program and content were well thought out and comprehensive! This week has changed my life! I can't wait until next time!”

Said another attendee, “Of all the personal development programs I've participated in, this one yielded the most insights and surprises. Everything was presented in a straightforward, unassuming way, but the tools and people combined perfectly to create dynamic conversations. Would recommend.”

2013 Emerging Leaders Program Includes:

- Nine days of face-to-face trainings divided into three topics:
 - Strategic Leadership
 - Building Leadership Presence
 - The Practice of Leadership
- Six executive/leadership coaching sessions (two for each event) with program trainers.
- An opportunity to present final project to peers and colleagues at the 2013 Northwest Credit Union Association Convention and Annual Business Meeting.

- Individualized attention from trainers to ensure the success of everyone in the program. Classrooms are limited to 25 students.

Dates, Location and Tuition:

Week 1: March 26-28, 2013 • SeaTac, WA (COMPLETED)
Week 2: June 18-20, 2013 • SeaTac, WA (Open)
Week 3: Sept. 17-19, 2013 • SeaTac, WA (Open)
Project Presentation Breakout Session: Oct. 9 - 10, 2013

To register, visit www.nwcua.org/emerging-leaders. Full program tuition is \$3,650 per person and group discounts are available but please contact us for reduced rates when joining mid-year.

ABOUT DDJ MYERS, LTD. - DDJ Myers, Ltd. offers Executive Recruitment, Strategic Organization, and the Advancing Leadership Institute for high performing organizations. Executive Recruitment aligns best possible talent with strategic objectives while guiding organizations in benchmarking roles. Strategic Organization prepares individuals, teams, and organizations for growth through Strategic Planning, Organizational Development, and Succession Planning by building on untapped strengths to leverage best possible talents. The Advancing Leadership Institute provides rich and diverse coaching programs for leadership development, transformative change, the merging of cultures, and team alignment with models that are innovative, accessible, and immediately relevant.

For more information on services offered and for up-to-date information on local and national leadership events, visit www.ddjmyers.com.

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