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CUNA HR/TD Council White Paper Discusses Evaluating and Developing Competencies

Madison, WI – Many credit unions are seeking to create customized models for evaluation and development of employee competencies. Required competencies include not only hard skills associated with a position, but also lesser-developed abilities such as learning agility, healthy communication, engagement in self-development and accountability, coaching, and building trust.

A new white paper from the CUNA HR/TD Council, *"Evaluating and Developing Competencies: Creating Customized Models for Employees"* addresses:

- The importance of aligning competencies with the strategic vision of the credit union
- How the credit union gains efficiencies and competitive advantage through the development of competencies
- Ensuring internal succession of senior management
- Ranking as an employer of choice among high-performing employees

CUNA Council members are eligible to receive a complimentary copy of this white paper, and more than 300 others; non-Council members may purchase white papers for \$50 per copy.

"Evaluating and Developing Competencies: Creating Customized Models for Employees" is available online in the [white paper section](#) of www.cunacouncils.org.

Press may contact Natalie Sherry at nsherry@cuna.coop for a copy of the white paper.

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CUNA HR/TD Council

The CUNA HR/TD Council is a member-led partnership of HR and training professionals dedicated to providing education, leadership, networking support, professional development tools, and expertise to its members in order to shape the enhancement of the role and diversity of operations in the credit union industry. The CUNA HR/TD Council is one of the six organizations that make up the CUNA Councils, a network of more than 5,800 credit union professionals. For more information, visit www.cunahrtdcouncil.org or www.cunacouncils.org.