



DDJ Myers Recognized in the 2014 NAFCU Services Corporation Innovation Awards

Phoenix, AZ, July 23, 2014 —DDJ Myers announced today that it won a 2014 NAFCU Services Corporation (NSC) Innovation Award. The NAFCU Services Innovation Awards is the credit union industry's most recognized awards competition for groundbreaking solutions. The annual competition highlights outstanding innovations that help credit unions thrive in an increasingly saturated financial services market. DDJ Myers was selected for their introduction of their Board Performance Assessment to the market.

The DDJ Myers Board Performance Assessment was developed to support credit union boards. The assessment is designed to guide boards in creating a high standard of excellence between board and CEO, one of the most critical interactions within the credit union. The assessment makes boards more cohesive and pinpoints critical areas where improvements could be made. More information is available at www.nafcu.org/ddjmyers.

"DDJ Myers has set the standard for innovation in the credit union industry," said Randy Salser, president of NAFCU Services Corporation. "The NSC Innovation Award is a testament to the skill, ingenuity, and vision behind these great products and services."

"We are passionate about working with credit unions to ensure the industry's sustainability and performance. The Board Performance Assessment is designed to take organizations to their next level of performance, and we are honored to receive this award," said Deedee Myers, CEO of DDJ Myers.

About DDJ Myers:

DDJ Myers is an industry thought and best practice leader and has been supporting high performing credit unions for over 30 years. DDJ Myers was founded in the 1980s as an executive search firm dedicated to financial organizations, and has since expanded its offer to include a robust range of strategic planning support, succession planning, leadership development and board governance. We are considered subject matter experts in the industry and are proud to work with a diverse team that honors authenticity, personal values and purpose driven work. Aligning actions and beliefs is a core practice at DDJ Myers.

www.ddjmyers.com

About the NAFCU Services Corporation Innovation Awards:

The NAFCU Services Corporation Innovation Awards is the credit union industry's most recognized awards competition for credit union solutions. Since 1975, NAFCU Services Corporation has been dedicated to providing the credit union industry with the very best solutions the market has to offer. For more information about NAFCU Services Corporation, visit www.nafcu.org/nafcuservices.

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