

FOR IMMEDIATE RELEASE

Financial institutions tap staff leadership potential with new alliance

Allied Solutions and DDJ Myers offer a competitive edge by bringing out the best in existing staff

August 11, 2014 – In the heavily regulated, highly competitive post-recession environment where financial institutions operate today, leadership must maximize the opportunities that exist within their own walls. Perhaps the greatest asset at their fingertips is the resourcefulness, experience and drive of their existing management teams.

Allied Solutions, LLC and DDJ Myers, Ltd. offer their financial clients executive coaching, succession planning and leadership recruitment to provide an ongoing strategy for developing individual leaders who work together to meet the unique needs of their financial institutions and influence business growth.

“Our clients know they need strong leadership to produce strong results,” said [Pete Hilger](#), president, Allied Solutions, LLC. “Our goal is to provide everything they need to reach their goals, and this leadership development program takes their business – and their personnel – to the next level.”

“This program answers financial executives’ concerns about succession planning and developing and rewarding key employees,” said [Deedee Myers](#), CEO of DDJ Myers, Ltd. “We help establish effective and healthy practices for coordinating individuals and teams so that they remain in alignment with senior management’s vision and strategy.”

The partnership is effective August 8, 2014.

About DDJ Myers

[DDJ Myers](#) was founded in the 1980s as an executive search firm dedicated to financial organizations and now offers a broad range of strategic planning support, succession planning, leadership development and board support. DDJ Myers’ diverse team of subject matter experts honor authenticity, personal values, and purpose driven work and are passionate about ensuring the sustainability and performance of financial institutions. Aligning actions and beliefs is a core practice at DDJ Myers.

About Allied Solutions

[Allied Solutions, LLC](#) is one of the largest providers of insurance, lending, and marketing products to financial institutions in the US. Allied Solutions uses technology, customization and a portfolio of innovative products and services from a wide variety of providers to meet the needs of its 4,000 clients. Allied Solutions maintains more than 20 regional offices and service centers around the country and is a subsidiary of [Securian Financial Group, Inc.](#)

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