

REGIONAL MARKET MANAGER
New England Federal Credit Union
Detroit, Michigan

Are you looking for a financial institution leadership role with tremendous opportunity to make a difference in the community? New England Federal Credit Union needs a regional market manager to lead its regional operation for Health One credit union branches located in Detroit and Cleveland. The primary market is focused in the community with emphasis on Blue Cross Blue Shield of Michigan and Medical Mutual of Ohio. The credit union has unlimited opportunity to service the community with products and services backed by the largest credit union in Vermont.

This leadership role has tremendous upside. Your focus is to service the membership and develop ongoing member relationships while guiding and managing 13 well qualified employees. Under your leadership the region will increase loan and deposit growth, establish the Health One division as a viable and vibrant organization, and reach and sustain high levels of member and employee satisfaction.

Knowledge of deposit and loan products, daily branch operations, office procedures, member transactions, and hiring and training employees are important skills. You have the support of the New England Federal Credit Union to help manage and operate many important functions for loan processing and industry compliance so you can focus on building an active network of relationships.

The ideal candidate has branch management experience, knows financial institution products and services, lives in the region, and is ready to start in this exciting opportunity.

ABOUT DDJ MYERS, LTD.

Founded in 1989, DDJ Myers is an executive search, leadership development, and strategic planning firm that services financial institutions nationwide. Our executives are sought after to present at industry conferences on best practices in succession planning, board development, and executive search.

To submit your confidential resume and learn more about the position represented by DDJ Myers, Ltd., please email NewEngland@ddjmyers.com.