



CHIEF EXECUTIVE OFFICER

Firefly Credit Union

\$1.2B Assets

Burnsville, MN

Firefly Credit Union's (Firefly) board of directors is searching for its next Chief Executive Officer (CEO) to replace its long time legacy CEO. This financially sound credit union is seeking someone who will strategically guide the organization toward their vision within the context of their mission. The CEO will serve as a foundational leader to broadcast and embody the brand and organizational presence regionally and nationally. The CEO is responsible for creating and enhancing the culture that adds value to the members and is in a strategic partnership with an engaged and high-performing board.

The CEO is accountable for the overall operation and performance of the credit union. Serious candidates will demonstrate expertise and experience in creating a vision and operational plan that aligns with the relevant brand with the ability to leverage the credit union resources for the future. Your ability to demonstrate cross-functional expertise and lead a high-performing leadership team with competence in financial management, enterprise risk management, strategic use of technology, strategic credit, investment portfolio expertise, and strategic brand and marketing is a plus. This position will plan and direct negotiations pertaining to mergers, joint ventures, purchase or sale of assets, and thoughtfully manage risk. The CEO will also stretch the potential of the executive team as a coach-facilitator, supporter, and influencer.

We need to see at least ten years of executive experience leading within a retail banking organization with similar or greater complexity. A graduate degree in business is preferred. More important is the demonstration of ongoing education and certifications relevant to a financial institution leadership. The CEO will need to develop positive relationships with the board of directors, regulators and examiners, members, employees, and demonstrate an interest in developing industry relationships. Compensation and benefits are competitive.

Burnsville, MN is located in Dakota County, Minnesota with a population of 60,300 lying on the south bank of the Minnesota River. Burnsville and nearby suburbs form the southern portion of Minneapolis/St. Paul and is located 15 miles south of downtown Minneapolis. Firefly has been serving the community since 1925.

ABOUT DDJ MYERS, LTD.

DDJ Myers is the executive search consultant for this organization. Our expertise is in supporting leadership teams in sustainable practices for high-performing organizations through succession planning, leadership development programs, executive coaching, board governance and renewal, and executive search. Please learn more about us at www.ddjmyers.com.

To submit your confidential resume and learn more about the position represented by DDJ Myers, Ltd., please go to <http://ddjmyers.com/careers/> or call (800) 574-8877.